For Details, Contact:

Sharon Treffeisen
Phase One

• 24 Woodbine Ave.

• Northport, NY 11768

USA

Tel (631) 757 - 0400Fax (631) 757 - 2217

email sat@phaseone.com www.phaseone.com Phase One Roskildevej 39 DK-2000 Frederiksberg Denmark Tel +45 3646 0111

Fax +45 3646 0222 email info@phaseone.dk www.phaseone.com

Trine Voss

Phase One Changes License Policy for Capture One DSLR

Copenhagen, Denmark, February 24, 2003: On March 1st Phase One[®] releases a new and improved license policy for Capture One DSLR that provides unlimited use of the software independent of hardware platforms (Windows and Mac). This means that the software can be reinstalled as often as the user choices. The Capture One DSLR software license is maintained as a single user license to be used by a registered user only.

PHASE ONE

Phase One's CEO, Henrik Håkonsson remarks: "Listening to the feedback from our customer base and the forum discussions on leading websites have convinced us that the current software license policy for Capture One DSLR is inadequate. Obviously, it has never been the intention of Phase One to limit the use of the software. We are confident that none of our current DSLR users have be limited by the previous license policy (i.e. 3 installations per license); however, in order to avoid any future confusion we have decided to remove the limitations. We are well aware that this will decrease the effectiveness of our copy protection efforts".

Henrik Håkonsson continues: "We believe that by making these changes we have once again showed our existing users and potential customers that we take feedback from our users very seriously and that suggestions that will improve the perceived quality of the Capture One DSLR software solution are implemented as soon as possible".

To learn more about Phase One's products, visit the Phase One site at www.phaseone.com.

Note: Phase One is a registered trademark of Phase One A/S. All other brand or product names are trademarks or registered trademarks of their respective holders.